



Sprite Industries ,Inc

The Shower Filter Company

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Sprite is Ready for New California Standards!

Contact: Sherry Farley, V.P. Sales & Marketing

CORONA, California—Sprite CEO, David Farley, was in attendance at the California Energy Commission on August 12, 2015, where standards were adopted requiring that all showerheads not exceed 2.0 gallons per minute maximum flow rate. This applies to fixed and handheld showerheads as well as horizontal body sprayers manufactured on or after July 1, 2016. The current California showerhead standard is 2.5 gallons per minute. The new standards are expected to save more than 2.4 billion gallons of water in the first year.

Sprite Industries, leaders in shower filtration technology, have already introduced the first WaterSense Filtered Showerhead. Called the *Ultimate Shower*, this single power spray boasts a triple platinum finish and includes a six month replaceable filter cartridge.

The showerhead is available in white, chrome or brushed nickel color options. In addition to water savings, the filtered showerhead reduces exposure to chlorine, dirt, odors, rust and more.

With a suggested retail of \$29.99 to \$34.99 the value is superior to any non-filtered showerhead and is ready to meet the new California standards.



Products Bearing the WaterSense Label...

- Perform as well or better than their less efficient counterparts.
- Are 20 percent more water efficient than average products in that category.
- Realize water savings on a national level.
- Provide measurable water savings results.
- Achieve water efficiency through several technology options.
- Are effectively differentiated by the WaterSense Label.
- Obtain independent, third-party certification.