



Sprite Industries ,Inc

The Shower Filter Company

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Immediate Release

Shower Filters—Weekend DIY Project

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FILTER YOUR SHOWER FOR UNDER \$100

IN LESS THAN AN HOUR

Quick, thrifty bath project for a healthier home...

Over 40% of U.S. homes have water filters for reducing chlorine in drinking water. Chlorine in shower water can be just as easily reduced by installing a special filter to the existing shower head in less than one hour. It's an easy do-it-yourself project for homeowners and apartment dwellers, men and women. No special tools are required, except for simple pliers to remove the existing showerhead. The cost for two universal shower filters is about \$50, with upgraded models priced under \$100.

It's surprising to learn that 50% of daily Chlorine exposure is from Showering!

Millions of homeowners today have water filters to remove chlorine from drinking water.

“What millions more don't realize is that chlorine exposure is not limited to the water you drink,” according to David Farley, CEO of Sprite Industries. “People can inadvertently double their exposure to chlorine by absorption through the skin and by inhalation of chlorine vapors in the bath or shower.”

To address this problem, Sprite offers an expansive line of patented filtered shower products, including Universal Shower Filters, All-in-One Filtered Showerheads, Filtered Handles and Filtered Extensions. Finishes include color options such as white, chrome, or gold. Some models are even all brass with polished chrome, brushed nickel or oil rubbed bronze finishes.

Installation only requires removing the existing showerhead and installing the new filtered shower product. Replacing the filter cartridge is also easily done by unscrewing the housing, taking out the old cartridge and inserting the new. The filter life of the cartridge varies according to the model, lasting between 3 to 12 months.

Sprite has even addressed Chlorine exposure during bathing with their *Mediterranean Blue* Dechlorinating Bath Salts. Simply pour a capful under running bath water. One 40-ounce bottle will last for approximately 25 baths.

Sprite Filtered Shower products are available in retail stores from coast to coast. For a list of retailers and more information, visit the Sprite Industries website at www.SpriteShowers.com or call toll-free for free literature: 800-327-9137.